

Privacy Policy

1. Information We Collect

1. Information You Provide Voluntarily:

- Name, address, phone number, and email address
- Payment details (bank information, payment accounts, etc.)
- Shipping and billing addresses
- Content submitted through forms, surveys, or customer support
- Account credentials such as username, password, and security questions

2. Information Collected Automatically:

- IP address, browser type, operating system, and device details
- Website usage data (pages visited, clicks, time spent, navigation paths)
- Cookies, log files, and tracking technologies

3. Information from Third Parties:

- Data from logistics partners, payment processors, or service providers
- Credit checks, fraud prevention, or compliance-related information

2. How We Use Your Information

- Processing orders, shipping, and after-sales service
- Providing customer support and communication
- Improving website performance and user experience
- Sending important notifications (account changes, policy updates, etc.)
- Payment processing and fraud prevention
- Sending promotional or marketing communications (with your consent)

3. Information Sharing

We do not sell your personal information. We may share it only under the following circumstances:

- Business Partners: logistics companies, carriers, and payment service providers
- Service Providers: IT support, email communication, data analytics, and related services
- Legal Obligations: when required by law, regulation, or government authorities
- Business Transactions: in the event of mergers, acquisitions, or asset transfers
- With Your Consent: when you explicitly authorize sharing

4. Data Security

We implement appropriate technical and organizational measures to protect personal data, including:

- SSL/TLS encryption during data transmission
- Partial masking of payment details
- Restricted employee access to sensitive data
- Regular security monitoring and audits

5. Your Rights

You have the right to:

- Access and obtain your personal information
- Rectify or update inaccurate or outdated data
- Request deletion of your personal information (where legally applicable)
- Withdraw consent or opt out of receiving marketing communications

6. Protection of Minors

Our services are not directed to individuals under the age of 18. If we learn that we have collected personal information from a minor without parental consent, we will delete such data promptly.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Maintain login sessions
- Analyze user behavior and improve website performance
- Provide customized content and advertising

You can disable or delete cookies through your browser settings, but some features may not function properly.

8. Policy Updates

This Privacy Policy may be updated periodically. Significant changes will be communicated through website announcements or by email. Continued use of our services after updates constitutes acceptance of the revised policy.

9. Governing Law

This Privacy Policy shall be governed by and construed in accordance with the laws of [Insert Country/Region]. Any disputes shall be resolved by the competent court in the jurisdiction where our company is located.

10. Contact Us

Company Name: BM SUPPLY CHAIN Co., Ltd.

Email: _____

Address: _____

Phone: _____